



Middle James Roundtable

101 North 14th Street
11th Floor Monroe Building
Richmond, VA 23219
Phone: (804) 371-0991 Fax: (804) 371-0771

STORM DRAIN MARKER PROGRAM

August 30, 2006

Dear Friend of the Middle James Watershed:

The Middle James Roundtable is pleased to announce an important new project made possible by a grant from the Department of Conservation and Recreation. Our Storm Drain Marker Program will help increase public awareness about stormwater impacts to our waterways in the Middle James Watershed.

Storm Drain Marking kits are available at no cost to organizations interested in installing them in the Middle James watershed. Each kit has storm drain markers that can be applied directly to storm drains or sidewalks. The markers have “NO DUMPING, Only Rain Down the Drain, Drains to James River” and were specially designed for the James River. The kit also contains educational factsheet with information on stormwater and nonpoint source pollution. The factsheet is to be distributed in areas where the curb markers are applied to increase public awareness and understanding of not only the environmental issues but also the project itself. The curb markers were designed with a no slip surface.

Attached with this letter is an application for a free Storm Drain Marker Kit. In the kit are all of the materials necessary to conduct a storm drain marker project including markers, adhesive, gloves, press releases, factsheets and instructions. The kits are available while supplies last! Please help the Middle James Roundtable improve local water quality by educating citizens about stormwater and nonpoint source pollution.

If you have any questions about this program please contact Jennifer Sidleck at (804) 371-0991 or info@mjrt.org.

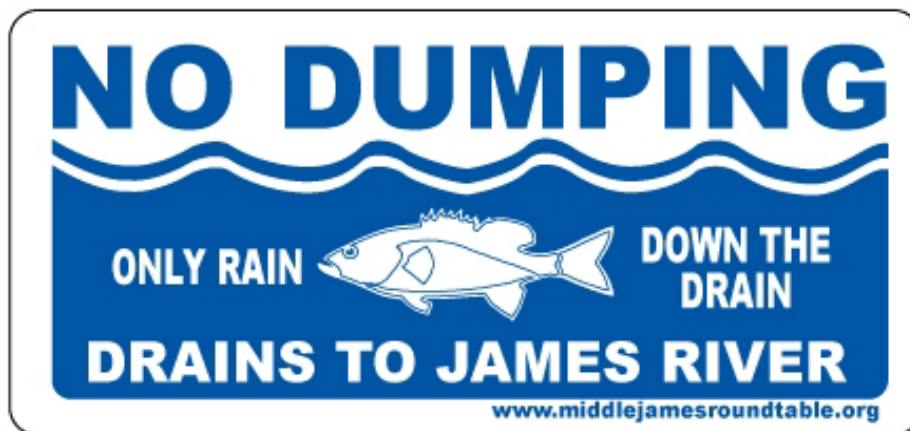
Storm Drain Marker Kit Application

Kits are available upon request on a first come first serve basis, while supplies last



This project was supported with funding from Environmental Protection Agency's Chesapeake Bay Program through the Virginia Department of Conservation and Recreation.

1. Applicant Name: _____
2. Organization Name: _____
3. Organization Address: _____
4. Contact Address (*if different from organization*): _____
5. Contact Phone Number: _____
6. Name(s) of Municipality: _____
(*Where storm drain marking will be conducted*)
7. Number and location of storm drains to be marked: _____
(*Please attach a street map, which shows the locations of all storm drains to be marked*)
8. Number of Participants: _____
Number of Adults: _____ Number of High School Students: _____
(*Please note this program is not recommended for groups below high school level – installation is not for individuals under the age of 18.*)



Required Attachments Checklist

Please initial each statement, complete the signature section and provide all applicable attachments listed below.

- _____ I have attached a letter of permission from the local Department of Public Works, or applicable Water Authority or owner of storm drains in the area to be marked as identified in # 6 and #7 on the application.
- _____ I have attached a copy of a letter to the local Police Department informing them that we will be conducting storm drain marker installation in the area of: *(enter applicable neighborhood or street description)*. _____
I agree to provide this letter to the local Police Department a minimum of 24 hours prior to conducting storm drain marking activities.
- _____ I have attached a map of the area(s) where storm drain markers will be installed, and have indicated on the map the locations of the storm drains, as required in #7 on the application.
- _____ I agree to send press releases to a local paper about my organization's storm drain marker installation activities at least three days prior to conducting the activity, and no more than three days following the activities. I understand that the Middle James Roundtable will provide our organization with a standard "fill-in" press release in which we may insert information about our organization. Our organization agrees to use these "fill-in" press releases to fulfill this requirement.
- _____ I agree to distribute an informational brochure about the storm drain marker program in the neighborhoods where our organization conducts storm drain marker installation. I understand that copies of these brochures will be provided to our organization as part of the package we will receive from the Middle James Roundtable. Distribution of informational brochures is recommended for all age groups, and with adult supervision.
- _____ I agree to read and adhere to the storm drain marker installation instructions that will be provided by the Middle James Roundtable with the accompanying storm drain marker kit. Our organization also agrees to wear protective gloves provided by the Middle James Roundtable during the installation of storm drain markers.
- _____ I understand that the adhesive which will be provided in the storm drain marker kits contains toluene, and **is not for use by children under the age of 18**. I understand that it is recommended that participants under the age of 18 be encouraged to participate in this program by distributing informational brochures and by conducting other associated outreach activities.
- _____ I agree to notify all program participants who will use the adhesive of the proper use of and potential dangers associated with this adhesive, as identified in the installation instructions provided by das Manufacturing, Inc. It is recommended that gloves be worn during application. (Read copy attached carefully).
- _____ Our organization agrees to release and indemnify the Middle James Roundtable from any liability associated with the installation of storm drain markers, as well as the use and storage of the associated adhesive material. Our organization agrees to collect all unused or empty tubes of adhesive, to dispose of them properly, and not to allow the adhesive to be used for

anything but its intended purpose. Our organization shall assume responsibility for the proper use and storage of the adhesive materials provided in the storm drain marker kit in accordance with installation instructions provided by das Manufacturing, Inc. (copy attached).

Name and Title (*Please print or type*): _____

Signature: _____

Send completed and signed application with all attachments to:

Jennifer Sidleck
Middle James Roundtable
Department of Conservation and Recreation
101 North 14th Street, Monroe Building, 11th Floor
Richmond, VA 23219

(804) 371-0991

info@mjrt.org

You will be contacted once we have reviewed and approved your application.

(This application was adapted from the Office of Long Island Sound Programs,
Long Island Sound Fund, Storm Drain Marker Program Application
<http://dep.state.ct.us/olisp/stormdrain/stormdrainmarker.pdf#search=%22long%20island%20sound%20storm%20drain%20marker%22>)